

## HOW HAS HBIQ HELPED MY BUSINESS?

*"The main breakthrough for me was realizing and leveraging networking relationships with likeminded business people. My largest accounts have a nationwide database of 25,000 employees. I am more motivated and excited as ever to be prospecting exponentially! Your company, management and staff have been there as a guiding light throughout the process! Top notch service and professionalism!"*

❖ **Brandon, Fairway Capital Investments**

*"We just had our first HomeBenefitIQ launch for a printing company with 300 employees. We were set up for meetings from 7-9 am and 3-5 pm with employees streaming in all during that time. The company supported the project – they did a drawing for a prize at each meeting to promote participation! We had 12 leads for all the partners, we are setting a minimum goal of one new presentation per week and all of our partners are excited."*

❖ **John, Allied Home Mortgage**

*"I took your advice and went to my local SHRM meeting. It went better than I could have ever expected. No one had heard of home benefits and they were all very interested! I spoke with our guest speaker and she wants to work with me. I have appointments to speak with many others whose interests were peaked. This was the best possible way to get started in home benefits and I appreciate all your support"*

❖ **Kyle, Kensington Financial Services**

*"I met with 3 realtors today about HomeBenefitIQ. They are excited and are now making their lists of prospective business and professional partners. Your program is quite spectacular...we just need to work it properly."*

❖ **Donna, Primary Residential Mortgage**

*"I don't mess around! I got my first company, a vision center with over 160 employees! I have only attended one 30-minute training session and I already made an appointment!!!"*

❖ **Fred, Signature Mortgage Group, Inc.**

*"Thank you Scott! I already have 300 employees signed up with the program (I've been a subscriber for less than two weeks)! We are also talking to a non-profit car sharing membership program that has 18,000 members."*

❖ **Jane, Fred Glick Mortgage**

*"I met with a property manager at an apartment complex with 700+ units today. We are going to be in their welcome package for residents – they won't rent forever. We are going to push them as a partner for people who are relocating, etc. Win-Win for all involved."*

❖ **Mel, Primary Residential Mortgage**

*"A friend referred me to the VP of Human Resources for the Airport Authority which governs 1400 employees. Along with the VP, I met with the Benefit Manager and the HR Manager. Once they saw the presentation of their HBIQ website, they were very interactive and revealed that they were soon taking over the toll roads – their employee database would reach 26,000! Thank you for developing such a marvelous product. I have spent thousands of dollars on other marketing throughout my career and this purchase leaves me feeling the most satisfied yet. In all of my attempts to get opinions from people I know about HBIQ, I have yet to receive one negative response – NOT ONE! Thanks again!"*

❖ **Derrick - CMPS, Gateway Mortgage Group**

*"First, I want to thank you for all your support. We are hosting our first Partner Workshop tomorrow with the following attendees: 7 Realtors, 2 Financial Planners, 3 Title & Settlement companies, 2 Property Insurers. Starting next Tuesday, we're presenting the workshop for HR Managers. We sent out a Press Release to 43 of the local news publications. We are looking forward to the end result! Thank you!"*

❖ **Tony, Access National Mortgage**

*"I just wanted to thank you for all the hard work and time you have put into creating this awesome program. I had my first appointment today with a 300 bed nursing home & they are anxious to implement their new benefit! I have appointments for a 1,400 employee hospital, a 1,000 employee state college and I will soon be talking with a 4,000 employee Ivy League college – and it's corresponding teaching medical hospital of 8,000 employees! This is just the beginning!"*

❖ **Dale, Windsor Capital Mortgage**

## HOW HAS THE BENEFITIQ STAFF SUPPORTED ME?

*"This is an awesome program and you make it very easy. Thanks!"*

❖ **Linda, Cherry Creek Mortgage**

*"I just wanted to say, 'Thank you' for the insight and wisdom on the program today. I appreciate all the effort in providing us with tips and training to grow our program. We are excited and ready to go. Thanks for the support, I feel good about the relationship"*

❖ **Teri, EZ Mortgage Loans, Inc.**

*"Thank you for all your help! You are a blessing to our company."*

❖ **Pat, First Houston Mortgage**

*"I had no idea your product is as comprehensive as it is. You really thought this through and it shows. Glad to have become a subscriber."*

❖ **Keith, Source Mortgage Corp.**

*"I want you to know that the customer service and follow up we received from Stefany played a big part in our decision to join the ranks of your clients. Thanks and I look forward to our success in the New Year!"*

❖ **Kevin, Allied Home Mortgage**

*"You guys have been great to work with. Everyone has been friendly, professional and very quick to respond to questions and concerns. I look forward to filling my calendar with appointments for January!"*

❖ **Bob, The Mortgage Source**

*"Have I told you that you are BRILLIANT?! I can't even begin to tell you how excited I am that I have joined you in your business. Thank you for your time & consideration of helping me to get going. Thanks again for this amazing opportunity to support my family in the style that they would like to become accustomed to!"*

❖ **Dr. Jan, Mid Valley Financial Services**

*"Thank you again for all of your time today. I know you set aside an hour to speak with us, so I want you to know that I appreciate you taking the extra time. I look forward to sharing my success stories with you. Thank you for all of the tools"*

❖ **Tom, Verus Mortgage, LLC**

*"This is a tremendous opportunity you have presented to us. We are committed to ensuring that the businesses and corporations we are servicing will benefit from their HBIQ program."*

❖ **Maureen, D.W. Financial Services International**